

**VISION:** Widow Strong is a Supportive Community Empowering Widows & Their Children To Get Stronger Together in Body, Mind, and Spirit.

MISSION: To Serve & Connect Widows & Their Children with Experiences & Resources that Share Health, Hope, Healing after Loss.

VALUES: Clinically-sound, Biblically-Based Grief Empowerment Strategies Serving & Teaching Widows & Their Children to Thrive After Loss. Widowed Families Triumph by Transforming Their Pain into Their Purpose Through Compassionate Community Leadership.

**PROBLEM WORTH SOLVING:** The most important factor in the health and wellness of a child after loss is the health and wellness of their primary care giver, the widowed mom. The body's systems need at least 20-months to recover from loss or trauma. Most grief support programs are only 4 to 12 weeks long and do not integrate much-needed mental and physical recovery strategies with Biblically-based teaching.



**SCRIPTURE:** Pure and undefiled religion before God the Father is this: to care for orphans and widows in their adversity...James 1 :27

# **MINISTRY MODEL:**

#### Healing Community is highly effective for people struggling with the same pain and suffering.

- Widow Empowerment: Provide engaging grief empowerment content across technology platforms.
- Widow Care: Create local grief support groups and service teams for widow needs.
- Widow Leadership: Leadership Training through in-person and online cohorts.
- Widow Workshops: Monthly Online Grief Empowerment Workshops
- Widow Connection: Monthly, Widowed Family-Oriented Community Outreach Events at the Widow Strong Empowerment Center.

# MINISTRY SUCCESS INDICATORS AND EXPANSION GOALS:

- Actively support grieving widows through 12-month cyclical grief groups established in church environment, providing 180 Your Life educational materials and support funding.
- Widow Strong chapters are self-sustaining, with group leaders receiving leadership training.
- Widows utilizing their own grief reco<mark>ve</mark>ry to empower other widows, families, and co<mark>mmunities</mark>
- "Gift Cards Giving Hope" aid grieving families for the Holidays.
  - National and local sponsorships that provides curriculum, retreats, and conferences to serve widows and the grief community.Purpose Through Compassionate Community Leadership.



### BOARD OF DIRECTORS AND ADVISORY BOARD

#### **Board of Directors**

Mishael Porembski, (Founder, 180Your Life & 180Your Grief) Rich Gartrell: Harvard MBA Business Advisor Kristen Bland: Owner Goodlife Magazine Paul Merganhagen: Owner Real Fake Buildings Barry & Brenda Zeeman: Owner Barry's Men's Wear

#### **Advisory Board Members:**

Sandra Kay Reynolds: Board Consultant Katrina Jones: Air Force Reserves Squadron Commander Tiffany Campbell: Health Professor Melissa Bentley: Former Financial Planner

#### HUMAN RESOURCES

#### Volunteers:

Gita Patel: Widow Event Coordinator Jamie Patel: Art Workshops for Children at WS Gatherings Greg Griffin: Ministry Fundraising Advisor Kirk Hoefler: Rxing, Facilitating, Installing **Corporate Volunteers:** GOODLife Magazine STORsquare Storeage Pods Neighbors' Feed & Seed Whole Foods: Workshop and Food Donation **Staff:** Founder and CEO: Mischael Porembski Joseph Garza: Media Specialist **Interns:** 

Osvani Ley: Accounting Intern from Life University

	2017	2018	2019	2020
Total Income	\$48,500	\$62,000	\$96,000	\$160,000

### **FUNDING PLAN**

- Our budget is 10% board-funded
- The board plays a 60% roll in fundraising, making introductions, and organizing events.
- Funding sources are from individuals or come from: 180 Your Life Books & Video Course proceeds & donors
- The 2021 budget of\$ 350K empowers up to 40,000 widows and grieving families nationally & internationally.

### **OUTCOMES TO DATE**<sup>\*</sup>

- Launched the FIRST app developed exclusively for widows in the English speaking world
- Created FIRST 12-month Biblically-based, clinically sound print and video grief empowerment curriculum
- Created FIRST Video Podcast for widows by widows in a broadcast format
- Serving 16,000 followers on social media/ technology platforms (and growing daily)
- Serving up to 150 Widowed families through local Widow Strong chapters
- Numbers are approximate based on reports and sales

## WIDOW EMPOWERMENT ANNUAL GIVING OPPORTUNITIES.

- Giving Friend: \$18 per month
- Giving Supporter: \$54 per month
- Giving Partner: \$108 per month
- Giving Sustainer \$180 per month
- Bronze Sponsor Circle: \$540 per month
- Silver Sponsor Circle: \$1080 per month
- Gold Sponsor Circle: \$1800 per month
- Platinum Sponsor Circle: \$2500 per month
- The sponsorship of local chapters directly provides resources for local and national widow support initiatives.
- Seeking Future board members with marketing experience and knowledge to connect our content to communities, volunteer coordinator, fundraising coordinator & event coordinator.

#### QUOTE

Harnessing the transformative power of grief, allowing pain to add purpose, makes your life impactful life beyond imagination. Let's get Stronger Together! -Mishael Porembski

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